

**Project Final Report for
Professional Services Advancement Support Scheme (“PASS”)**

1. Project Details

- 1.1 Project Reference No.** : PS174008
- 1.2 Project Title** : Promoting Hong Kong as an Innovation Hub in Bio-medical Industry
- 1.3 Grantee** : Hong Kong Biotechnology Organization (HKBIO)
- 1.4 Collaborating Organisation(s)** : Nil
- 1.5 Implementation Agent(s)** : Nil
- 1.6 Sponsoring Organisation(s)** : Nil
- 1.7 Consultant(s)** : Nil
- 1.8 Project Co-ordinator** : (Name) (Post title)
Prof YU Cheung-hoi, Albert Chairman
- 1.9 Deputy Project Co-ordinator** : (Name) (Post title)
Prof YUNG Kin-lam, Ken Council Member
- 1.10 Project Period (duration)** : from 01/07/2018 to 31/03/2019 (9 months)
- 1.11 Major Beneficiary Sector(s)** : Health-related services
- 1.12 Approved PASS Grant (HK\$)** : 693,000

2. Project Implementation

2.1 Project Summary

(Please give a summary of the project including objectives, deliverables and target professional service sectors within 100 words.)

The Project aims to benefit local health-related professional services by enhancing the standards of Hong Kong's professional services through conference; and facilitate the development and increase knowledge exchanges of local doctors, healthcare practitioners, Chinese medicine services providers, midwives, nurses, physiotherapists, paramedical personnel, bio-medical players and biomedical health providers.

The project involves a 4-day conference on biotechnology, namely "Hong Kong Biotech Horizons" held on 20-23 September 2018 and a report on the conference to be uploaded onto website. The program included lectures by invited speakers, fellow presentations, interactive discussion sessions, etc. The project demonstrated Hong Kong as the super connector to facilitate connections among the bio-medical industry as well as an innovation hub with bio-medical focus in enhancing the standards and external competitiveness of Hong Kong's professional services.

2.2 Project Deliverables

(Please compare the actual results achieved with the agreed targets for each item.)

| Agreed Targets | | Actual Results Achieved <i>(Please submit copies of all relevant supporting materials, e.g. proceedings, attendance records.)</i> | |
|---|---|--|---|
| <i>Date / Deliverables (with quantity)</i> | <i>Beneficiaries (estimated no. of local / non-local participants)</i> | <i>Date / Deliverables (with actual quantity)</i> | <i>Beneficiaries (actual no. of local / non-local participants)</i> |
| 23/09/2018 to 31/10/2018 One 4-day conference in Hong Kong | A total of 720 Hong Kong doctors, healthcare practitioners, Chinese medicine services providers, midwives, nurses, physiotherapists, paramedical personnel, bio-medical players and biomedical health providers (180 participants per day) | 20/09/2018 to 23/09/2018 One 4-day conference in Hong Kong | A total of 220 Hong Kong doctors, healthcare practitioners, Chinese medicine services providers, midwives, nurses, physiotherapists, paramedical personnel, bio-medical players and biomedical health providers (55 participants per day) (31% of the target met) |
| 01/11/2018 to 31/12/2018 One report on the conference to be published on HKBIO's website | Browsers on internet | 26/03/2019 (After the approved Project Period) | Browsers on internet |

2.3 Project Promotion and Dissemination

(Please compare the actual means used / outcomes with the agreed activities for each item.)

| Agreed Activities | Actual Means Used / Outcomes (Please submit copies of all relevant supporting materials, e.g. posters, leaflets, invitation letters, publications, website printouts, dissemination e-mails, newsletters, feedback surveys and analysis.) |
|--|---|
| (a) For Project Promotion: | |
| To issue invitations, advertise the proposed conference on website and issue promotion leaflets to Hong Kong Bio-medical players by email. | Invitation email (with details on website and posters attached) was sent in September 2018. |
| (b) For Dissemination of Project Deliverables: | |
| To compile an online report on the proposed conference and upload it onto HKBIO's website. | Itinerary, speakers' profiles and summary are available at the conference webpage https://www.hkbio.org.hk/index.php/en/2018/191-2018-hong-kong-biotech-horizons |
| To send the hyperlink to HKBIO's members (all are Hong Kong Bio-medical players), all participants of conference and professionals of health-related services sectors on the contact list via email and notify them of the release of the online report. | Notification emails were sent on 21/06/2019, which was behind schedule. |

3. Achievements and Grantee's Evaluation of the Project

3.1 Number of participants and eligible beneficiaries

| Project Deliverables | Eligible Number of Beneficiaries (if known) |
|--|---|
| (i) One 4-day conference in Hong Kong | A total of 220 Hong Kong doctors, healthcare practitioners, Chinese medicine services providers, midwives, nurses, physiotherapists, paramedical personnel, bio-medical players and biomedical health providers (55 participants per day) |
| (ii) One report on the conference to be published on HKBIO's website | No statistical information |

3.2 Feedback from participants / users / professional services sectors

Online survey form provided to obtain feedback from participants.
Conference helped to enhance professional standard of biotechnology industry and networking.

3.3 Dissemination of project deliverables to relevant professionals

Conference programme, speaker bios, feature article on biotech in GBA and conference summary posted to the conference website.

<https://www.hkbio.org.hk/index.php/en/2018/191-2018-hong-kong-biotech-horizons>

3.4 PASS and other objectives reached *(May choose more than one)*

- Increasing the exchanges and co-operation of Hong Kong's professional services with their counterparts in external markets
- Promoting relevant publicity activities
- Enhancing the standards and external competitiveness of Hong Kong's professional services
- Others

Please elaborate on how the objective(s) was/were met:

Benefit the development and knowledge exchange of Hong Kong bio-medical services sectors, medical diagnostics, Chinese medicine, pharmaceuticals, as well as services provided by nurses, physiotherapists, veterinary services and paramedical personnel.

3.5 Overall achievements of the project

Apart from the participants mentioned above, totally 32 speakers, including 27 international experts helping to position Hong Kong as a Biotech Hub, speakers from countries including UK, USA, China, etc. were involved.

The Project Final Report is prepared by the Grantee.